

SCHOOL NEWSLETTERS - Reach up to 49,000 Households by Direct Mail



MONA SHORES SCHOOLS			
ISSUE	AD DEADLINE	COMPLETE	IN HOMES
May 2021	4/9/21	4/30/21	5/9/21
August 2021	6/25/21	8/2/2021	8/5/21
January 2022	11/16/21	12/21/2021	12/31/21



MUSKEGON PUBLIC SCHOOLS			
ISSUE	AD DEADLINE	COMPLETE	IN HOMES
January 2021	12/11/21	1/18/21	1/22/21
June 2021	5/14/21	6/1/21	6/7/21
August 2021	7/14/21	8/9/21	8/12/21
January 2022	12/10/21	1/17/22	1/20/22



REETHS PUFFER SCHOOLS			
ISSUE	AD DEADLINE	COMPLETE	IN HOMES
April 2021	3/24/21	4/19/21	4/22/21
August 2021	7/7/21	8/2/21	8/5/21
December 2021	11/2/21	11/29/21	12/2/21



NORTH MUSKEGON SCHOOLS			
ISSUE	AD DEADLINE	COMPLETE	IN HOMES
January 2021	11/20/20	1/4/21	1/8/21
May 2021	4/12/21	5/3/21	5/6/21
August 2021	7/7/21	8/2/21	8/5/21
January 2022	11/19/21	12/20/21	1/4/22

Ad Size	Measurements	1 School	2 Schools	3 Schools	4 Schools
Eighth Page (H)	4.68" x 2.31"	\$250	\$225	\$212.50	\$200
Eighth Page (V)	2.27" x 4.6"	\$250	\$225	\$212.50	\$200
Quarter Page	4.62" x 4.75"	\$400	\$360	\$340.00	\$320
Quarter Page Strip	9.75" x 2.31"	\$400	\$360	\$340.00	\$320
Half Page (H)	9.5" x 5"	\$725	\$653	\$616.25	\$580
Half Page (V)	4.62" x 9.5"	\$725	\$653	\$616.25	\$580
Full Page	9.5" x 9.75"	\$1,325	\$1,193	\$1,126.25	\$1,060

pricing above is per issue, per school and includes full color.

Contact Mark Williamson at Orshal Road Productions for more information or to place your ad and get your message delivered to every house in the school district of your choice.

231-766-3038 or mark@orshalrdproductions.com