

# SCHOOL NEWSLETTERS • Reach up to 49,000 Households by Direct Mail



MONA SHORES SCHOOLS			
ISSUE	AD DEADLINE	COMPLETE	IN HOMES
January 2018	11/10/2017	12/11/2017	12/28/17
April 2018	2/16/18	3/12/2018	3/26/18
August 2018	6/21/18	7/26/2018	8/6/18



MUSKEGON PUBLIC SCHOOLS			
ISSUE	AD DEADLINE	COMPLETE	IN HOMES
January 2018	12/12/17	1/5/18	1/22/18
June 2018	4/24/18	5/23/18	6/11/18
August 2018	7/2/18	8/1/18	8/20/18



REETHS PUFFER SCHOOLS			
ISSUE	AD DEADLINE	COMPLETE	IN HOMES
December 2018	10/20/17	11/13/17	12/4/17
May 2018	3/30/18	4/20/18	5/14/18
August 2018	6/29/18	7/24/18	8/13/18



NORTH MUSKEGON SCHOOLS			
ISSUE	AD DEADLINE	COMPLETE	IN HOMES
January 2018	11/22/17	12/18/17	1/2/18
May 2018	4/6/18	4/24/18	5/14/18
August 2018	6/29/18	7/24/18	8/13/18

Ad Size	Measurements	1 School	2 Schools	3 Schools	4 Schools
Eighth Page (H)	4.75" x 2.55"	\$250	\$225	\$212.50	\$200
Eighth Page (V)	2.25" x 5.5"	\$250	\$225	\$212.50	\$200
Quarter Page	4.75" x 5.5"	\$400	\$360	\$340.00	\$320
Quarter Page Strip	9.75" x 2.55"	\$400	\$360	\$340.00	\$320
Half Page (H)	9.75" x 5.5"	\$725	\$653	\$616.25	\$580
Half Page (V)	4.75" x 11.25"	\$725	\$653	\$616.25	\$580
Full Page	9.75" x 11.25"	\$1,325	\$1,193	\$1,126.25	\$1,060

*pricing above is per issue, per school and includes full color.*

Contact Mark Williamson at Orshal Road Productions for more information or to place your ad and get your message delivered to every house in the school district of your choice.