

# West Michigan Plus

12,000 copies of **Plus** magazine are distributed throughout Muskegon, Oceana and Ottawa counties

Be a part of a magazine designed to deliver a new take on the sights, sounds, events and interests that make up life in the communities right here on the Lakeshore. It's time to add something more to your life. It's time for **Plus!**



### Advertising Deadlines

Publication Dates:	Advertising Deadlines:
April/May 2017	February 27, 2017
June/July 2017	April 24, 2017
August/Sept. 2017	June 26, 2017
Oct./Nov. 2017	August 28, 2017
Dec. 2017/Jan. 2018	October 23, 2017
Feb./March 2018	December 22, 2017
April/May 2018	February 26, 2018

Prices as of January 2017.  
All Ad Sizes Listed Include COLOR!

Ad Size:	Measurement:	Open Rate	3 Issue Rate	6 Issue Rate
Sixteenth Page	2.25" X 2.55"	\$150	\$110	\$85
Eighth Page (H)	4.75" x 2.55"	\$275	\$250	\$195
Eighth Page (V)	2.25" x 5.5"	\$275	\$250	\$195
Quarter Page	4.75" x 5.5"	\$460	\$415	\$310
Quarter Page Strip	9.75" x 2.55"	\$460	\$415	\$310
Half Page (H)	9.75" x 5.5"	\$800	\$695	\$475
Half Page (V)	4.75" x 11.25"	\$800	\$695	\$475
Full Page	9.75" x 11.25"	\$1,100	\$1,000	\$750

Black and white rates available. Call for current rates. To advertise, please contact Mark Williamson at Orshal Road Productions, 231.766.3038 or mark@orshalrdproductions.com.

Find **Plus** online at [orshalrdproductions.com](http://orshalrdproductions.com)