

**ORP**  
 orshal road productions, llc

# HOMES

## OF WEST MICHIGAN MAGAZINE

### 2017 COPY DEADLINES AND ADVERTISING RATES

7,000 Copies distributed to Muskegon, Ottawa, Newaygo and Oceana Counties

Issue	Copy Deadlines	Final Proof Approval Deadlines
January 2017	Tuesday, December 13, 2016	Thursday, December 22, 2016
February 2017	Tuesday, January 10, 2017	Thursday, January 19, 2017
March 2017	Tuesday, February 7, 2017	Thursday, February 16, 2017
April 2017	Tuesday, March 8, 2017	Thursday, March 16, 2017
May 2017	Tuesday, April 11, 2017	Thursday, April 20, 2017
June 2017	Tuesday, May 9, 2017	Thursday, May 18, 2017
July 2017	Tuesday, June 6, 2017	Thursday, June 15, 2017
August 2017	Tuesday, July 11, 2017	Thursday, July 20, 2017
September 2017	Tuesday, August 8, 2017	Thursday, August 17, 2017
October 2017	Tuesday, September 12, 2017	Thursday, September 21, 2017
November 2017	Tuesday, October 10, 2017	Thursday, October 19, 2017
December 2017	Tuesday, November 7, 2017	Thursday, November 16, 2017
January 2018	Tuesday, December 12, 2017	Thursday, December 21, 2017

Please email or fax copy/layouts to: [mark@orshalrdproductions.com](mailto:mark@orshalrdproductions.com) • Fax: 231.760.5554

#### Realtor Investment Levels

	Half Page	Full Page
Open Rate	\$315	\$445
3-5 issues	\$215	\$315
12 issues	\$170	\$235
12 issues/2-3 pages	\$165	\$220
12 issues/4+pages	\$120	\$160

#### Homes of West Michigan Mechanics

Full Page	7.5 in.w x 9.31 in. d
Half Page	7.5 in.w x 4.6 in. d

#### Website Rectangle ad 314 x 170 pixels

3 months	\$75 per month
6 months	\$65 per month
12 months	\$55 per month

3 and 6 months agreements are consecutive months  
 Submit JPEG file for photo ads  
 Submit GIF file for flat ads

## WATERFRONT HOMES

**Special Section Every month**

*(above deadlines apply)*

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